



Riaan Burger

Senior product designer / design lead

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PRODUCT DESIGN

DESIGN SYSTEMS

BRAND IDENTITY

AI/ML INTERFACES

Selected product, systems, and brand work.

Complex products. Regulated domains. Real constraints.

Education

BSc Industrial Design — Tunghai University

Bachelor of Science in Industrial Design

2014 – 2019

BCom Chartered Accountancy — North-West University

Bachelor of Commerce in Chartered Accountancy

2008 – 2010

Work Experience

Founding and Lead Designer | MoreHarvest International

Taipei, Taiwan

June 2023 – Present

Led all design efforts, including fintech apps, website, brand, decks, and print department. Built and maintain atomic design system; oversee AI research platform development.

Creative and Design Director | Minofmeer Design Studio

Taichung, Taiwan

2017 – 2021

Led design direction for multiple client brands and product launches. Managed full creative process, balancing brand, product, and digital deliverables.

Brand and Design Director | Vivawang International

Taichung, Taiwan

2021 – 2022

Directed brand and product design strategy across multiple launches. Led creative team producing packaging, graphic, and web design.

Freelance Designer | Kieff Design

Taichung, Taiwan

2014 – 2017

Commissioned projects with frequent collaborations and exhibitions.

ESL Consultant | Various Institutions

Taichung, Taiwan

2011 – 2017

Designed curriculum and strategic planning for educational programs.

Math, Science, and Design Educator | Ritz Kornell Academy

Taichung, Taiwan

2022 – 2023

Directed hands-on workshops guiding students from challenge to presentation. Mentored students in using AI and design methodology for real-world projects.

I design and ship complex digital products in regulated and high-stakes environments. My work focuses on turning ambiguity into clear, production-ready systems that hold up over time.

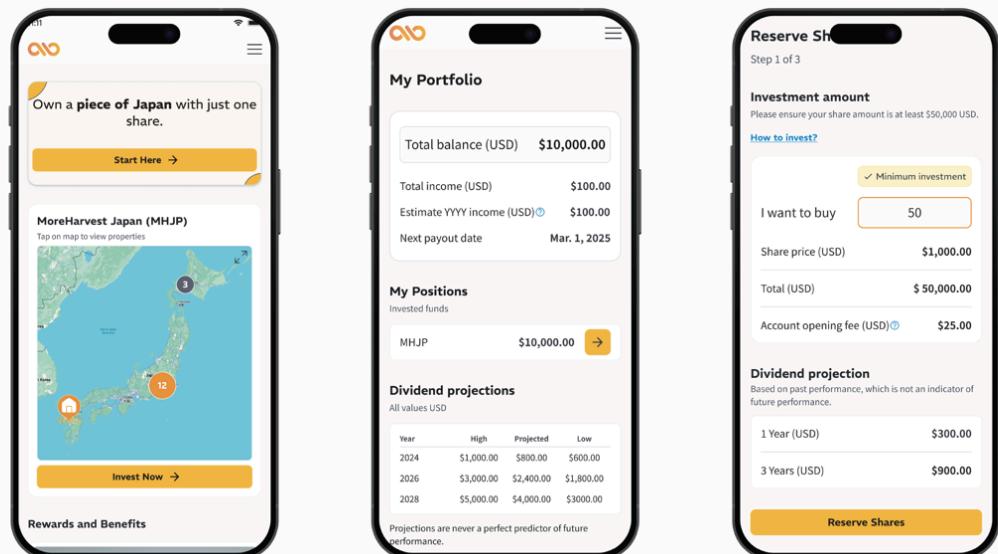
I am comfortable operating as a sole designer or leading design within small teams. I work closely with engineering and product to make defensible decisions, manage trade-offs, and ship work that survives contact with reality.

This document highlights a small set of projects that best represent how I think and work at senior level.

MoreHarvest — cross-platform regulated fintech product

I designed and shipped a regulated REIT investment platform across iOS, Android, and web as the sole product designer. The work involved turning strict compliance requirements into clear, usable flows for non-expert investors across multiple APAC markets.

The product shipped into live investment contexts and was designed to absorb regulatory change without major redesign.



Primary investment flow showing compliance-driven structure.

Moha DS — design system for a multi-product platform

I owned the design system for a multi-product platform, working closely with engineering to create a shared foundation used in production. The focus was adoption and durability rather than theoretical completeness.

The system reduced duplication and supported faster delivery across teams.

Figma components

The Figma component library displays four variants of a text input component. Each variant includes a label, a text input field with a placeholder, and a clear button. The variants are: **default** (normal state), **disabled** (grayed out state), **error** (red border and error message), and **success** (green border and success message).

Storybook components

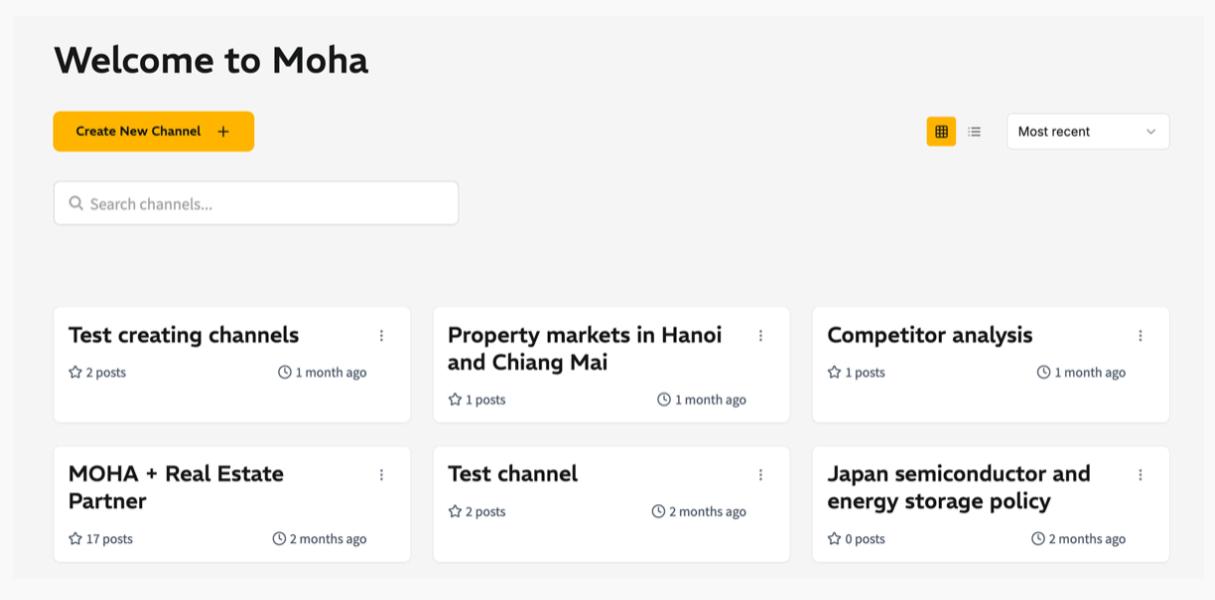
The Storybook component library shows the same four variants. It includes a detailed view of the component's internal state, such as the `Controls` tab which lists properties like `icon`, `dropdownIcon`, `value`, `updateValue*`, and `variant`. The `variant` dropdown is set to `default`. The `value` prop is set to `Value`.

Shared components applied consistently across multiple products.

Moha Intel — AI research and intelligence workspace

I led UX design for an AI-enabled research workspace built for expert users. The challenge was making powerful but opaque systems understandable and trustworthy.

The product prioritised transparency, iteration, and control over novelty.



The screenshot shows the 'Welcome to Moha' interface. At the top, there is a yellow 'Create New Channel' button with a plus sign. To its right is a search bar with the placeholder 'Search channels...'. Further right are three small icons: a grid, a list, and a dropdown menu set to 'Most recent'. Below this header, there are six channel cards arranged in two rows of three. Each card has a title, a star icon with a number of posts, and a timestamp. The channels are:

- Test creating channels**: 2 posts, 1 month ago
- Property markets in Hanoi and Chiang Mai**: 1 post, 1 month ago
- Competitor analysis**: 1 post, 1 month ago
- MOHA + Real Estate Partner**: 17 posts, 2 months ago
- Test channel**: 2 posts, 2 months ago
- Japan semiconductor and energy storage policy**: 0 posts, 2 months ago

Below the channel cards, a text overlay reads: 'AI research workspace exposing system state and iteration.'

Brand work

Alongside product work, I have delivered brand identity systems where clarity, structure, and repeatability mattered more than surface expression.

These projects focus on building systems rather than looks, defining rules that allow brands to scale without fragmentation.

Minofmeer — brand identity

I designed a brand identity system for a consumer-facing product, focusing on structure and longevity rather than trend-driven expression.

The identity scaled cleanly across touchpoints without constant redesign.



MINOFMEER
MULTI-DISCIPLINARY DESIGN STUDIO



Restrained identity system designed for consistent application across touchpoints.

Vivawang — brand identity

I designed a flexible brand identity for a fashion-led product, balancing distinctiveness with consistency. The system supported variation without fragmenting the brand.



Identity framework allowing variation within clear boundaries.

Phoenix — brand identity

I delivered a clear, restrained brand identity aligned with product intent and real usage constraints. The work prioritised clarity and repeatability over decoration.



Practical identity system designed for everyday use.

Across these projects, the common thread is ownership, judgment, and delivery under constraint.

The work reflects experience in regulated domains, multi-market products, systems design, AI-driven interfaces, and brand systems built to last. These are environments where poor decisions are expensive and clarity matters more than novelty.

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